



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2022

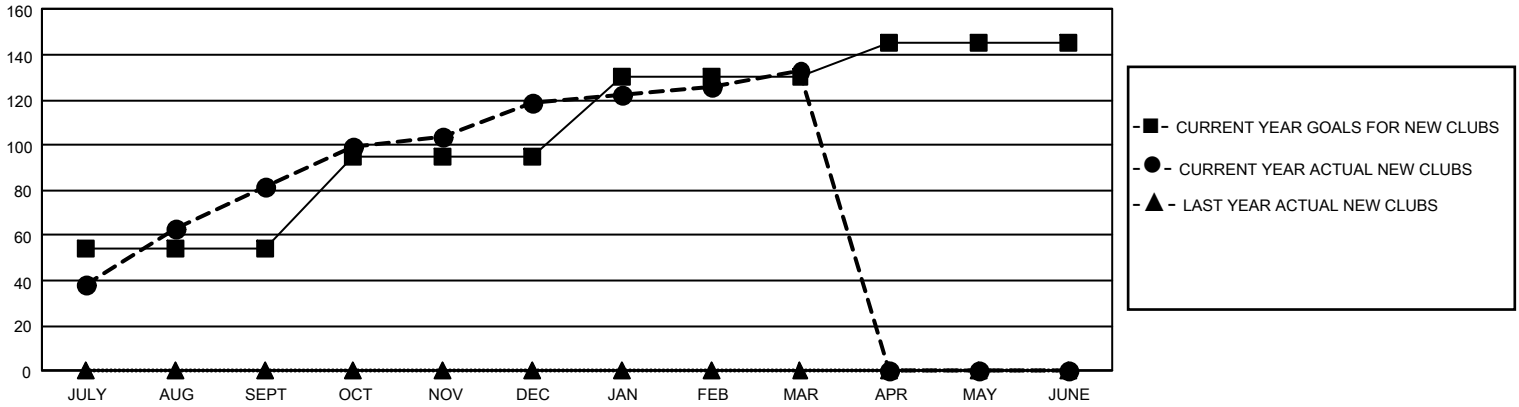
GMT Constitutional Area 6, Group P

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

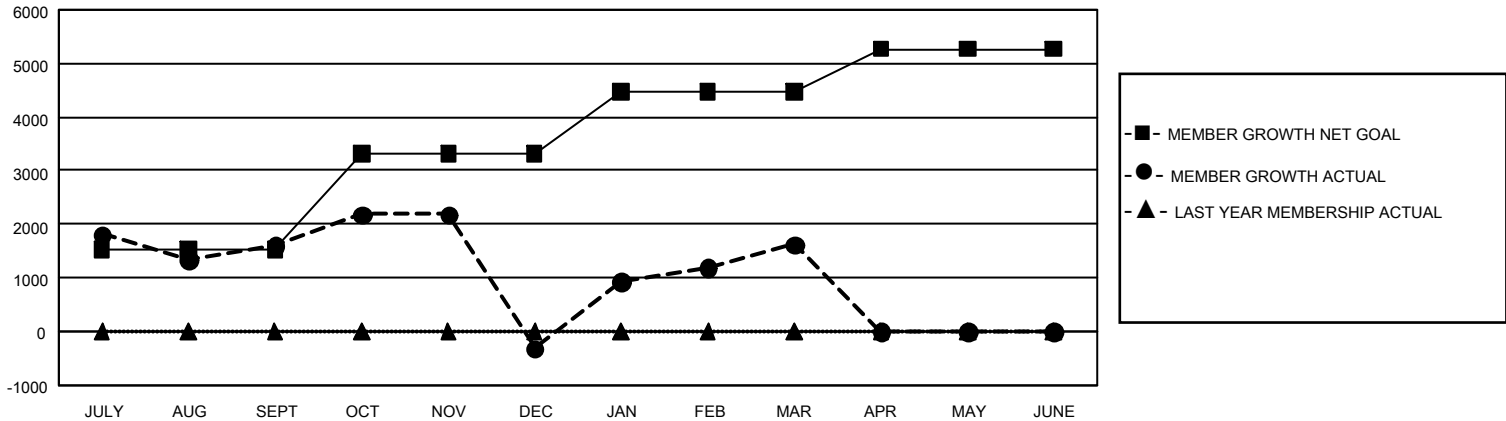
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 162 | 82 | 53 |
| OCT/NOV/DEC | 123 | 37 | 63 |
| JAN/FEB/MAR | 105 | 14 | 13 |
| APR/MAY/JUNE | 45 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1520 | 6,124 | 3,711 |
| OCT/NOV/DEC | 1800 | 2,648 | 4,268 |
| JAN/FEB/MAR | 1155 | 4,536 | 1,213 |
| APR/MAY/JUNE | 790 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|---|---|---|--|
| DROPPED CLUBS: 129 | 1,293 CLUBS OF 1,808 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE 51,123 (77.15%) FEMALE 15,116 (22.81%) NON BINARY 20 (0.03%) PREFER NOT TO ANSWER 6 (0.01%) | |
| <u>DROPPED MEMBERS</u> | | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 29,049 |
| DECEASED 198 CLUB CANCELLED 4,067 OTHER 4,929 TOTAL 9,194 | | | FAMILY MEMBERS PAYING HALF DUES 17,822 |